



MAYOR
Oscar Leeser

**INTERIM
CITY MANAGER**
Cary Westin

CITY COUNCIL

District 1
Brian Kennedy

District 2
Alexsandra Annello

District 3
Cassandra Hernandez

District 4
Joe Molinar

District 5
Isabel Salcido

District 6
Art Fierro

District 7
Henry Rivera

District 8
Chris Canales

**NEWS
RELEASE**

10 / 17 / 2023

City Kicks Off 915 Tree Keepers Program

Program Aims to Improve Neighborhood Tree Canopies

WHO: City of El Paso Department of Community and Human Development

WHAT: 915 Tree Keepers Kick Off Event

WHEN: 9 a.m. Saturday, October 28, 2023

WHERE: Intersection of Ben Swain Dr. and Becky Ln.

The City of El Paso's Community & Human Development Department is launching the 915 Tree Keepers Program with the first Fall Neighborhood Tree Planting event.

With the support of staff, volunteers and residents, the community will plant more than 20 trees along the residential rights-of-way on Ben Swain Dr. in El Paso's Mission Valley.

Through neighborhood nominations, 915 Tree Keepers aspires to offer neighborhoods with low tree equity scores (i.e., insufficient tree cover), the opportunity to grow their block's shade canopy cover.

How to Nominate your Neighborhood

- Groups of 5+ neighbors on the same block/street who are eager to bring shade to their neighborhood can apply via this link: <https://elpasotx.seamlessdocs.com/f/915TreeKeepersApplication>
- Once an interest form is completed, the Community & Human Development Department staff will contact the applicant to coordinate tree plantings during an appropriate season

Requirements for becoming a 915 Tree Keeper

- At least 5 neighbors (more are encouraged) on the same block must all agree to adopt trees
- Participants must live in single-family residences and not be a commercial establishment
- If you are a renter, you are required to seek permission from the property owner
- Nominated households must be in an area with a Tree Equity scorecard of 65% or less. You can look up your neighborhood's score on the map found on the [915 Tree Keepers webpage](#)
- Each household is eligible to plant two (2) trees in the area between your sidewalk and street
- Each household should be prepared, with the help of volunteers, to spend up to two hours planting their adopted trees
- Each household will be required to sign a participation waiver and an Adopt-a-Tree agreement committing to maintaining and watering their trees according to their assigned El Paso Water watering schedule

For more information, visit the [915 Tree Keepers webpage](#), call (915) 212-1675, or send an email to 915TreeKeepers@ElPasoTexas.gov.

###



Promoting **Transparent & Consistent Communication**
Among All Members of the Community

Media contact: Soraya Ayub Palacios
Strategic Communications Office
(915) 212-1040 or (915) 781-4386