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**MEDIA
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03 / 20 / 2023

City’s Love Your Block Program Aims to Beautify El Paso Neighborhoods

Volunteers Team Up to Improve Segundo Barrio Neighborhood

EL PASO, Texas—The City of El Paso Community and Human Development Department and community volunteers from will be partnering to work on Love Your Block (LYB) revitalization projects within the South Side neighborhoods.

The LYB Project(s) include:

9 a.m. Saturday, March 25, 2023

508 Fourth Ave.

Mural Installation and Neighborhood Cleanup

City staff, community volunteers, the Segundo Barrio Futbol Club and local artist Cimi Alvarado will be hosting a community cleanup and mural painting event in the Segundo Barrio area.

The mural will be installed in tribute to the Segundo Barrio Futbol Club.

Love Your Block (LYB) is a two-year grant program, supported by John Hopkins University’s Cities of Services designed to address blight and/or neighborhood concerns, improve residents’ quality of life, promote a high level of community engagement, and instill community ownership of public spaces in neighborhoods of focus..



About the Muralist:

Cimi Alvarado is a local muralist who began his artistic career as a graffiti artist in El Paso. His work can be found throughout the city’s historic Segundo Barrio and beyond. Cimi strives to create public work that shares knowledge with the viewers.

For more information, call the City of El Paso Neighborhood Services at (915) 212-1680, email NeighborhoodServices@elpasotexas.gov or visit EIPasoTexas.gov under the [Community and Human Development](#) section.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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